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OO/FDD and [ ] merger -- proposed by [ ]  
approved by ONI

21 July 1955

**MEMORANDUM FOR: Deputy Director (Intelligence)**

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**SUBJECT: Comments on [ ] Reports to O/O on Propaganda Analysis**

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1. As indicated in our preliminary comment of 25 May, we regard [ ] reports as highly valuable, and hope they will give a much-needed impetus to a more extensive exploitation of this valuable intelligence technique.

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2. We have no reason to quarrel with [ ] conclusions that: (1) "communications analysis" can be much more fully exploited than it is now; (2) communications analysis, though an auxiliary technique, is a specialized and independent intelligence method; (3) it can best be done by a group of full-time specialists who do not also have responsibility for "other forms of all-source or political analysis"; and (4) [ ] and FID should be combined in a single operation to give unified, comprehensive coverage.

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3. From the standpoint of O/NE, we are interested primarily in more and better "communications" (propaganda) analysis which can be used, like other sources, in support of national estimates. We favor any measures which will provide O/NE and its contributing agencies in the intelligence community with additional back-up for our estimates. O/NE has already found [ ] propaganda analyses, many of them prepared in direct support of NE's, of considerable value. We would regard an expanded independent analysis operation as of even more help and foresee no difficulty in combining their analyses with other source materials in our NE's.

4. We hope that at long last O/O will be permitted to take action, after a long period of exploration and jurisdictional controversy, to jack-up the propaganda analysis operation and more fully exploit its potential. We feel that [ ] reports provide a valid basis for such action.

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[ ]  
Deputy Assistant Director  
National Estimates

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O/NE [ ] :eh

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